

	January	February	March	April	May	June
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## Multi-Sponsor Opportunities

BE Issue Theme	FEBRUARY			MAY		
	ROOFING	INSULATION	WATERPROOFING	BUILDING ENVELOPE	ENERGY EFFICIENCY	WALL SYSTEMS

BE University CEU Articles	Metal Design					
BE University Webinars						

Roofing Track		Roofing & Waterproofing Forensics			Commercial & Institutional Roofs	Fasteners
Walls Track		Designing for Severe Weather	Fluid-Applied Waterproofing	Premium Metal Wall Systems	EIFs	WRBs
Energy Efficiency Track			ICFs	Codes	Embodied Carbon	Transitions
Facility Track		Educational		Government		
eNews Deployments	Jan 5, 12, 19, 26	Feb 2, 9, 16, 23	March 2, 9, 16, 23, 30	April 6, 13, 20, 27	May 4, 11, 18, 25	June 1, 8, 15, 22, 29
CE eNews Deployments	January 11	February 8	March 8	April 12	May 10	June 14
Product Spotlight eBlast	Cladding	Acoustics	Building Envelope	Fireproofing	Wall Systems	Air & Vapor Barriers

## Exclusive Sponsor Opportunities

Focus On eBlast	Wall Systems	Air & Vapor Barriers	Energy Efficiency	Acoustics	Multi-Family Construction	Waterproofing
Hot Topic eBlast	Commercial Roofing	Vegetative Roofing	Exterior Cladding	Insulation	Energy Efficiency	Steel Framing
Podcast/Video	IRE Preview	IIBEC Insight - Educational	Women's Month	Designing for Storms	Building Envelope Trends	AIA Video
Polls/Quizzes	Roofing & Wall Codes	Storm Protection	The Envelope	Embodied Carbon	Sustainable Roofing	Curtainwalls
Sponsored Digital Spotlight (Editorial)		THE BE BLOG: Hot Content			Building Envelope Codes	
Industry Events	CRCA Jan. 18-20, Chicago SPRI Jan. 13-15, Phoenix, Ariz. WOC Jan. 17-19, Las Vegas	SPFA Feb. 12-15, Daytona Beach, Fla.	EIMA IIBEC March 2-6, Houston IRE March 7-9, Dallas BUILD23 March 15-17, Las Vegas CISCA March 15-17, Las Vegas		NWCB May 4-6, Huntington Beach, Calif. ABAA May 1-2, Denver	AIA, June 7-10, San Francisco

	July	August	September	October	November	December
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## Multi-Sponsor Opportunities

BE Issue Theme	JULY			OCTOBER		
	SEVERE WEATHER	FACILITIES	TRANSITIONS	CLADDINGS	COATINGS	METAL
BE University CEU Articles	Fireproofing/ Firestopping			Exterior Claddings  Resilient Wall & Roof Systems		
BE University CEU Webinars						
Roofing Track		High-Performance Coatings	Solar	Metal Design Trends	Single-Ply Systems	Lightning Protection
Walls Track	Steel Framing	Curtainwalls	Structural Wall Systems	Glazing	Fireproofing/ Firestopping	Building Envelope Trends
Energy Efficiency Track	Air Tightness of Buildings		Weather RB	Acoustical Assemblies		
Facility Track	Offices	Healthcare			Hotels	Multi-Family
BE eNews Deployments	July 6, 13, 20, 27	Aug 3, 10, 17, 24, 31	Sept 7, 14, 21, 28	Oct 5, 12, 19, 26	Nov 2, 9, 16, 22, 30	Dec 7, 14, 21, 28
BE CE eNews Deployments	July 12	August 9	September 13	October 11	November 8	December 13
Product Spotlight	Waterproofing	Continuous Insulation	Coatings	Energy Efficiency	Metal Design	Roofing

## Exclusive Sponsor Opportunities

Focus On eBlast	Wall Codes	Roofing Codes	Cladding	Metal	Fireproofing	Insulation
Hot Topic eBlast	Fireproofing/ Firestopping	Metal Design	Waterproofing	Building Science Forensics	Acoustics	Design Software
Podcast/Video	Embodied Carbon	2030 Challenge, Where are We?	Lightning Protection	Code Development	Greenbuild/IIBEC	Roofing Forensics
Polls/Quizzes	Solar	Components	Fire Containment	Energy	Building Acronyms	2023 Construction Outlook
Interactive Article Sponsorships (SDS)		Energy Efficiency			Building Forensics	
Industry Events	FRSA July 12-14, Kissimmee, Fla.		WRE Sept. 23-25, Las Vegas	METALCON Oct. 18-20, Las Vegas	MRCA	BOS, Best of Success, Dec. 3-5, Dallas
	FWCCA July 5-7, 2023 Miami, Fla.		ICAA, Sept. 27-30, Dallas	GlassBuild Oct. 31-Nov. 2, Atlanta	IIBEC Building Enclosure Symposium	
	IRCC				Greenbuild	