

	January	February	March	April	May	June
Multi-Sponsor Opportunities						
BE Issue Theme	WINTER			SPRING		
	ROOFING	INSULATION	WATERPROOFING	BUILDING ENVELOPE	ENERGY EFFICIENCY	WALL SYSTEMS
Symposium	Building Envelope, March 21			Roofing with ROOFING CONTRACTOR		
BE University Webinars	Roofing & Waterproofing Forensics	Designing for Severe Weather	Metal Design	Roofing	Commercial & Institutional Roofing	WRBs
eNews Deployments	Jan 4, 11, 18, 25	Feb 1, 8, 15, 22, 29	March 7, 14, 21, 28	April 4, 11, 18, 25	May 2, 9, 16, 23, 30	June 6, 13, 20, 27
CE eNews Deployments	January 10	February 14	March 13	April 10	May 8	June 12
Product Spotlight eBlast	Cladding	Acoustics	Building Envelope	IIBEC POP UP Videos	Wall Systems	Air & Vapor Barriers
Exclusive Sponsor Opportunities						
Focus On eBlast	Wall Systems	Air & Vapor Barriers	Energy Efficiency	Acoustics	Multi-Family Construction	Waterproofing
Hot Topic eBlast	Commercial Roofing	Vegetative Roofing	Exterior Cladding	Insulation	Energy Efficiency	Steel Framing
Podcast/Video	IRE Preview	IIBEC Insight - Educational	IIBEC POP UP Videos	Designing for Storms	Building Envelope Trends	AIA Video
Polls/Quizzes	Roofing & Wall Codes	Storm Protection	The Envelope	Embodied Carbon	Sustainable Roofing	Curtainwalls
Editorial Infographic	ROOFING			SEVERE WEATHER		
Industry Events	CRCA Jan. 17-19, Chicago	IRE Feb. 6-8, Las Vegas	SPFA March 3-6, Las Vegas		NWCB May 16-18, Palm Springs, Calif.	FRSA June 5-7, Kissimmee, Fla.
	SPRI Jan. 12-14, Clearwater, Fla		IIBEC March 8-11, Phoenix		EIMA Annual Meeting	AIA June 6-7, Washington, D.C.
	WOC Jan. 23-25, Las Vegas		Build24 March 23-27, Orlando		ABAA May 7-8, Reston, Va.	
			RICOWI March 6-8, Phoenix			

	July	August	September	October	November	December
Multi-Sponsor Opportunities						
BE Issue Theme	SUMMER			FALL		
	SEVERE WEATHER	FACILITIES	TRANSITIONS	CLADDINGS	COATINGS	METAL
Symposium	Sustainability			Exterior Wall Systems with WALLS & CEILINGS		
BE University Webinars	Coatings	Steel Framing	Solar	Acoustical Assemblies	Rainscreen	Building Envelope Trends
eNews Deployments	July 3, 11, 18, 25	Aug 1, 8, 15, 22, 29	Sept 5, 12, 19, 26	Oct 3, 10, 17, 24, 31	Nov 7, 14, 21, 28	Dec 5, 12, 19, 26
CE eNews Deployments	July 10	August 14	September 11	October 9	November 13	December 11
Product Spotlight eBlast	Waterproofing	Continuous Insulation	Coatings	Energy Efficiency	Metal Design	Roofing
Exclusive Sponsor Opportunities						
Focus On eBlast	Vegetative Roofing	Roofing Codes	Cladding	Metal	Fireproofing	Insulation
Hot Topic eBlast	Firestop	Metal Design	Waterproofing	Building Science Forensics	Acoustics	Design Software
Podcast/Video	Sustainable Trends	Air Barrier Insights	Technical Roofing	Whole Building Air Testing	Women Impacting the Industry	Fenestration & Glazing
Polls/Quizzes	Solar	Components	Fire Containment	Energy	Building Acronyms	2025 Construction Outlook
Editorial Infographic	BUILDING ENVELOPE DESIGN			FACILITIES		
Industry Events			WRE Sept. 29-Oct. 1 Las Vegas	METALCON Oct. 30-Nov. 1, Atlanta	Greenbuild	BOS
	FWCCA July 23-29, Orlando, Fla.		ICAA, Sept. 25-28, Chicago	MRCA Oct. 21-23, St. Paul, Minn.	IIBEC Building Enclosure Symposium	
	IRCC		Glassbuild Sept. 30-Oct. 2, Dallas			